



2020

Electronic Design Innovation Conference
电子设计创新大会

October 13-14, 2020
China National Convention Center
Beijing, China

Host Sponsor:



Diamond Sponsor:

ROHDE & SCHWARZ
Make ideas real



Organized by:



EDICONCHINA.com

China's Largest RF/Microwave and High-Speed Digital Conference & Exhibition

Where High Frequency Meets High Speed

EDI CON celebrates electronic design innovation, bringing together RF, microwave, EMC/EMI, and SI/PI engineers and system integrators for networking, training, and learning. Attendees come to EDI CON to find solutions, products, and design ideas that they can put into immediate practice for today's communication, consumer electronics, aerospace, and medical industries.

Conference Technical Sessions

Selected by the Technical Advisory Committee through a Call for Abstracts, the EDI CON technical sessions are educational, providing practical information on how to address today's design challenges using available materials, tools, products, and techniques. Divided into topical tracks, the sessions focus on a range of issues from modeling and design through to characterization and system integration.

Sponsored Workshops

The 30-minute sponsored EDI CON workshops allow industry experts to share information on specific challenging and emerging topics related to high-frequency or high-speed electronic design. Sponsors are responsible for content according to the guidelines set by the EDI CON organizers. Sponsors receive full contact leads of their workshop attendees.

Global Exhibition

The exhibition features innovative product displays, demonstrations, and networking opportunities. Showcase your company's products and services to key decision makers and qualified buyers with your booth on the exhibition floor. Sponsorships and booth costs are:

Gold Sponsor (Limited to 6)	Silver Package	Bronze Package	Exhibit Only
36 square meter booth	18 square meter booth*	9 square meter booth*	9 square meter booth*
70 VIP Passes	60 VIP Passes	50 VIP Passes	
Two 30-minute workshops	One 30-minute workshop	One 30-minute workshop	
Listing on signage & select promotional material	Listing on signage & select promotional material	Listing on signage & select promotional material	
\$ 21,000 (USD)	\$ 13,650 (USD)	\$ 8,400 (USD)	\$ 3,675/per
<i>* Shell scheme includes carpet, signage, table and 2 chairs</i>			
Additional Sponsorship Opportunities			
Proceedings Sponsor: \$1,500	Logo on proceedings website, mention in all literature that discusses proceedings.		
Conference Bags: \$10,000	EDICON designs and produces the official conference bags, Sponsor logo appears on bags along with major event sponsors. Bag sponsor is allowed one flyer insert in the bag.		
Coffee Break: \$3,500	Signage at coffee break, company napkins(optional & provided by sponsor).		
Charging Stations: \$5,000	Two (2) charging stations are strategically located on the show floor. Each unit is wrapped with the sponsor's logo. Electrical is included. Promoted in the show guide.		
Translation Sponsorship: \$5,000	Logo on literature, promoted in program guide, and onsite signage.		
Additional Workshop: \$5,000	30 minute session includes A/V and featured in program.		
Advertisement in the Event Program Guide: \$500	1 Full Page Ad in the Event Program Guide		

To book your sponsorship and more information, contact:

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