



2024

Electronic Design **Innovation** Conference  
电子设计**创新**大会

April 9-10, 2024  
China National Convention Center  
**Beijing, China**

Organized by



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Official Publication



[www.mwjournalchina.com/edicon](http://www.mwjournalchina.com/edicon)

# China's Largest RF/Microwave and High-Speed Digital Conference & Exhibition

*Where High Frequency Meets High Speed*

Since 2013, EDI CON China celebrates electronic design innovation, bringing together RF, microwave, EMC/EMI, and SI/PI engineers and system integrators for networking, training, and learning. Attendees come to EDI CON to find solutions, products, and design ideas that they can put into immediate practice for today's communication, consumer electronics, aerospace, and medical industries.

## Conference Technical Sessions

Selected by the Technical Advisory Committee through a Call for Abstracts, the EDI CON technical sessions are educational, providing practical information on how to address today's design challenges using available materials, tools, products, and techniques. Divided into topical tracks, the sessions focus on a range of issues from modeling and design through to characterization and system integration.

## Sponsored Workshops

The 25-minute sponsored EDI CON workshops allow industry experts to share information on specific challenging and emerging topics related to high-frequency or high-speed electronic design. Sponsors are responsible for content according to the guidelines set by the EDI CON organizers. Sponsors receive full contact leads of their workshop attendees.

## Global Exhibition

The exhibition features innovative product displays, demonstrations, and networking opportunities. Showcase your company's products and services to key decision makers and qualified buyers with your booth on the exhibition floor. Sponsorships and booth costs are:

| Gold Sponsor<br>(Limited to 6)                   | Silver Package                                   | Bronze Package                                   | Exhibit Only            | Workshop only        | Additional Workshop                                    |
|--|--|--|-------------------------|----------------------|--|
| 36 square meter booth                            | 18 square meter booth*                           | 9 square meter booth*                            | 9 square meter booth*   |                      |  |
| 70 VIP Passes                                    | 60 VIP Passes                                    | 50 VIP Passes                                    |                         |                      |  |
| Two 25-minute workshops                          | One 25-minute workshop                           | One 25-minute workshop                           |                         | 25 minute session    | 25 minute session<br>(for existing sponsor/ exhibitor) |
| Listing on signage & select promotional material | Listing on signage & select promotional material | Listing on signage & select promotional material |                         |                      |  |
| <b>\$ 21,000 (USD)</b>                           | <b>\$ 13,600 (USD)</b>                           | <b>\$ 8,400 (USD)</b>                            | <b>\$ 3,500/per 9sm</b> | <b>\$5,000 (USD)</b> | <b>\$4,000 (USD)</b>                                   |

\* Shell scheme includes carpet, signage, table and 2 chairs

| Additional Sponsorship Opportunities               | USD     |  |
|--|---------|--|
| Conference Bags                                    | \$6,000 | EDI CON designs and produces the official conference bags, Sponsor logo appears on bags along with major event sponsors. Bag sponsor is allowed one flyer insert in the bag. |
| Literature Sponsor                                 | \$2,500 | One flyer insert in delegates bags.  |
| Coffee Break (per day)                             | \$3,500 | Signage at coffee break, company napkins (optional & provided by sponsor).   |
| Advertisement in the Event Program Guide (Digital) | \$1,000 | 1 Full Page Ad in the Event Program Guide  |
| Bottles of Water Sponsor (two days)                | \$4,000 | Logo on bottles of water for all conference rooms for two days (include cost of bottles of water)  |
| Lanyard and Badge sponsor (two days)               | \$4,000 | Logo on all lanyards and badges for all delegates (include production cost)  |
| Seats Sponsor (half day per conference room)       | \$2,500 | Covers with sponsor's logo on all seats in one conference room for morning or afternoon sessions in Day One of Day Two. (Production cost included)                           |
| Screen Sponsor (per day, per conference room)      | \$2,500 | Sponsor's logo will appear at the beginning and the end of each session.   |

## To book your sponsorship and for more information, contact:

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